

Amendment to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1 (currently amended): A substantially damp cleansing product comprising:

- (i) a water insoluble substrate; and
- (ii) a cleansing composition impregnated onto the substrate comprising:
 - (a) ~~at least one lathering surfactant present in an amount sufficient to foam~~ from about 15% to about 60% by weight of impregnated composition of lathering surfactants;
 - (b) water; and

wherein the water is present at greater than 15% by weight of the product, but no higher than about 40%, and the composition having a viscosity as measured on a Haake CV 20 Rheometer with 30 mm profiled parallel plates at 23°C ranging from about 50 to about 300,000 cp.

Claim 2 (original): The product according to claim 1 wherein the viscosity ranges from about 100 to about 250,000 cp.

Claim 3 (original): The product according to claim 1 wherein the viscosity ranges from about 150 to about 100,000 cp.

Claim 4 (original): The product according to claim 1 wherein the viscosity ranges from about 400 to about 10,000 cp.

Claim 5 (original): The product according to claim 1 wherein the weight ratio of all lathering surfactants to water ranges from about 1:10 to about 5:1.

Claim 6 (canceled)

Claim 7 (currently amended): The ~~article-product~~ according to claim 1 wherein the water insoluble substrate is a sheet selected from a group consisting of non-woven, woven, hydro-entangled and air entangled substrates.

Claim 8 (currently amended): A substantially damp cleansing product comprising:

- (i) a water insoluble substrate; and
- (ii) a cleansing composition impregnated onto the substrate comprising:
 - (a) at least one anionic lathering surfactant present in an amount sufficient to foam;
 - (b) water; and

wherein the water is present in an amount of at least about 20% by weight of the product, but no higher than about 40%, and the composition having a viscosity as measured on a Haake CV 20 Rheometer with 30 mm profiled parallel plates at 23°C ranging from about ~~50~~10,000 to about 300,000 cp.

Claim 9 (currently amended): A substantially damp cleansing product comprising:

- (i) a water insoluble substrate; and
- (ii) a cleansing composition impregnated onto the substrate comprising:
 - (a) ~~from about 0.5 to about 60% by weight of the composition of at least one lathering surfactant~~from about 15% to about 60% by weight of impregnated composition of lathering surfactants;
 - (b) water; and

wherein the water is in an amount of at least about 20% by weight of the product but no higher than about 40%, and the composition having a viscosity as measured on a Haake CV 20 Rheometer with 30 mm profiled parallel plates at 23°C ranging from about ~~50~~10,000 to about 300,000 cp.

Claim 10 (original): A substantially damp cleansing product comprising:

- (i) a water insoluble substrate; and
- (ii) a cleansing composition impregnated onto the substrate comprising:

(a) ~~from about 0.5 to about 60% by weight of the composition of~~
~~at least one lathering surfactant~~ from about 15% to about 60%
by weight of impregnated composition of lathering
surfactants;

(b) water; and

wherein the water is present in an amount of at least about 25% by weight of the product, but no higher than about 40%, and the composition having a viscosity as measured on a Haake CV 20 Rheometer with 30 mm profiled parallel plates at 23°C ranging from about 150 to about 100,000 cp.